

# Gallagher's Dominant Priorities

- Each year, Gallagher's executive leadership reviews their business outcomes and set their divisional Dominant Priorities in alignment with the global Priorities.
- Dominant Priorities outline the four most critical objective categories that Gallagher needs to align and accomplish to achieve its desired business results.
- The work done by individuals, teams, departments, regions, functions, and divisions needs to link and align to these dominant priorities to optimize their organizational performance and outcomes.



## Organic Growth

Growing our existing operations



## External Growth

Growing through Mergers and Acquisitions



## Quality & Productivity

Serving our clients with the highest quality and efficiency as possible



## Maintaining Our Culture

Demonstrating our shared values every day and in every way